



CERTIFICATE OF ATTENDANCE

This certificate acknowledges that the attendee participated in the program described below.

Attendee: _____

Program Number: C048-20090218

Program Title: Innovation in Project Management

Speaker/Program Description:

Dennis Stauffer is an internationally recognized thought leader on the behaviors that drive innovation and personal effectiveness. He's the founder of Insight Fusion, Inc., which helps individuals, teams and organizations boost their capacity to innovate and succeed. Dennis' research led to the creation of the Stauffer Iterative Thinking Assessment. This uniquely powerful evaluation instrument measures the personal and organizational mental models that enhance, or undermine, innovation. Dennis was an Emmy award-winning journalist and Business Editor. His newest book, *Thinking Clockwise, A Field Guide for the Innovative Leader*, received a Fresh Voices book award and is available in five languages.

We are all born innovators. We already have an innate ability to explore and experiment. Yet most of us have been conditioned to suppress those behaviors, both in ourselves and in how we lead others. For Project Managers, the pressures to achieve breakthrough results are greater than ever. To stay ahead of the innovation curve, it's necessary to look beyond process and focus on our behaviors—including the barriers to innovation that we sometimes impose on ourselves. Discover some simple patterns that define the difference between successful innovation and getting trapped in the status quo. These patterns or mental models have the power to make each of us more effective innovators. Or, undermine even the most thoughtfully designed innovation processes, when we fail to recognize the patterns we're following. This interactive keynote will give you fresh insights to enhance your team's flexibility and mental agility, as well as your own ability to be creative and handle novel challenges.

PMBOK Knowledge Area: Project Communications Management, Project Integration Management

Program Date: Wednesday, February 18, 2009

PDU's Earned: 1.5

Kevin Cukrowicz, PMP

Chief Operating Officer

This certificate should be retained by the PMP to substantiate their PDU claim.