

Connie Dieken

HIGH PERFORMANCE COMMUNICATION



Recognized as one of America's Top 5 Speakers of 2011, Connie Dieken, CSP is one of the nation's most in-demand authorities on influential communication. An engaging, magnetic keynote speaker, this Radio/TV Broadcasters Hall of Fame inductee transforms leaders into highly influential communicators who impact their world, one message at a time.

She's the founder and chief experience officer of Influential Leaders, LLC and the author of the bestseller, *Talk Less, Say More: 3 Habits to Influence Others and Make Things Happen*. The book was recently honored as the *Top Communication Business Book of 2010* by the Axiom Business Book Awards.

Business Book of 2010 by the Axiom Business Book Awards.

Connie coaches leaders at organizations such as Apple, Olympus, McDonald's, Moen, The Cleveland Clinic, Deloitte, Diebold, Pacific Life, and American Greetings to help them deliver high-profile communications that raise their Communication Intelligence® in three areas: the Influential Communicator, the Influential Presenter, and 21st century Media Skills. Her renowned *Connect, Convey, Convince*® method is a proven winner for organizations looking to develop powerful, influential communicators who motivate others and achieve high performance results.

Connie developed her expertise in the broadcasting industry. She is a former Emmy award-winning TV news anchor, talk show host and inductee of the Radio/ Television Broadcasters Hall of Fame. She spent more than twenty years as a television news anchorwoman, reporter and co-host of America's longest running television talk show, *The Morning Exchange*. She is a multiple Emmy® award-winning and Telly® award-winning journalist and has represented more than 50 companies as their spokesperson, including Intel, Sealy, GE, American Greetings, Ernst and Young and Goodyear.

Since launching Influential Leaders, LLC in 2000, Connie's work has earned many honors in the business world. Among them, she's earned a *Leadership Think Tank Award* from the state of Ohio, the elite *Certified Speaking Professional* from the National Speakers Association, and a *Top Ten Women Business Owners* award from the National Association for Women Business Owners.

Her work has been featured in the *Wall Street Journal*, *USA Today*, CNBC, *The Los Angeles Times*, *Crain's Business*, *The Chicago Tribune*, *Women's Day*, and in dozens of publications across the country.

Connie delivers her insights through keynotes, coaching and consulting. She also lives her mission through social media including a *Talk Less, Say More* mobile app, *Daily Dieken* tweets and her *Influential Leader Podcast* and blog.