



The Next Level:

Establishing BA Centers of Excellence

sponsored by B-W Professional Development, Cleveland IIBA and the NEOPMI

May 5, 2011

8:00 a.m. - 11:30 a.m.

Agenda:

8:00 - 8:30 registration, breakfast

**8:30 - 9:45 presentation
Brian Levy**

For years Business Analysts have spent an enormous amount of time documenting requirements. The biggest complaint from the development teams (both IT and non-IT) is that the requirements gathering process takes too long with vague requirements as a result, while additional efforts are completed later to create test cases & scripts. Organizations are beginning to look at how to change this process as they structure their BA teams. Brian Levy will share a new best practice being used to eliminate duplication and increase user buy-in. Brian will cover benefits and techniques for employing this approach.

9:45 - 10:00 break

**10:00 - 11:30 case study and q & a
Kate Gwynne**

For more information
Phone: 440-826-2253

Fee: \$139 NEOPMI
Chapter member

\$139 Cleveland IIBA
Chapter member

\$179
non members

3 PDUs

Registration:
bw.edu/academics/cpd/registration

Seating is limited to the first 50
participants

While Business Analysts and Business Systems Analysts have been part of the State Auto culture for years, its Analyst Community really began to take shape in 2008 during a 2-day conference, called The Analyst Summit. Following that event, State Auto implemented initiatives designed to improve skills, enhance techniques, and provide networking opportunities to its 100+ BA's and BSA's. Join us as Kate discusses how State Auto works to define and grow its Analyst Community.

Location: Center for Innovation and Growth
340 Front Street
Berea, Ohio



International Institute of Business Analysis

