

# Risk Management In the Real World

Featuring...

Lee R. Lambert, 2009 PMI Fellow

**Brought to you by PMI Northeast Ohio  
Chapter and Lambert Consulting Group**

When not done in conjunction with your local PMI  
Chapter, these programs cost \$1200!

**Earn 8 PDUs for only \$299**

**\*\*NOTE:\*\* REGISTRATION FEES WILL INCREASE BY  
\$50 STARTING JANUARY 1, 2011  
REGISTER NOW TO LOCK IN 2010 PRICES**

**You will learn how to...**

- Recognize the significance of proactively managing risk on their project
- Separate Risks by impact category to assure the most critical Risks are "managed"
- Prioritize Risks based on a combination of Frequency Probability and Potential Impact
- Understand the difference between Independent and Dependent Risk events
- Justify the establishment of Expected Monetary Value for Contingency Reserve
- Conduct a Cause and Effect analysis once a Risk event "begins" to take place
- Use Risk input to analyzing the impact on the Project Performance Measurement Baseline
- Clearly and effectively communicate the status and impact of Risk

**What students have been saying:**

"Real world, practical, intelligent information presented in a fun manner. Top notch!" - Greg Dartt, American Electric Power

"The advice Lee gave was excellent. I laughed the whole time and I really learned alot! I can't wait for the next workshop!"  
Sandy England-U.S. Dept of Education"

"This was probably the best learning experience I have ever been involved with. Lee grabs your attention and keeps you engaged throughout the entire session." - Larry Bowen

Visit [www.PDUs4Pennies.com](http://www.PDUs4Pennies.com)  
to Register!



**"Only one word to  
describe Lee....**

**Excellent! "**

Alba Saenz-ACS Ince



**Date: JANUARY 14, 2011  
8:30-4:30**

**Location: Hawthorne Valley  
Country Club**

**PMI Members: \$299  
codeword: PMI**

**Non-Members: \$349**



**Lee R. Lambert, PMP, CEO  
2009 PMI Fellow  
2007 PMI Prof Dev Provider of Year  
1995 PMI Distinguished Contributor**

*Lee R. Lambert, PMP, founder and CEO of Lambert Consulting Group, Inc., has been an honored and distinguished member of the project management community for over 42 years. In 1981, Mr. Lambert was a founding member of the five person team that formulated and implemented PMI's PMP Certification Program.*

*Mr. Lambert has dedicated his professional life to the growth of the project management profession and has been delivering entertaining, value-add PM training for over 23 years.*

*Registration fees include breakfast,  
lunch and all supporting materials.*